

CRYSTAL (JOB CRYSTAL) CASE STUDY

How Job Crystal used Crystal the AI Recruitment Machine to find, source and screen a candidate for their client DiPAR Systems.



DiPAR is used to working with recruitment companies, including Job Crystal, from whom we have always received impeccable service. This was, however, the first time we used Crystal, Job Crystal's AI model, and we were delighted with the experience and the results.

We had a vacancy for a Client Support Specialist, and we decided to use Crystal to help us find the best-suited candidate for the position. The process was very easy, as Crystal AI made it easy to distinguish between which candidates were actively looking for a new job, what remuneration band they were looking for, which candidates were passive and not necessarily looking, candidates' direct email addresses, and links to all their CVs, giving us the freedom and power to decide who we wanted to contact or who we didn't.



Derek,
Commercial Director
@ DiPAR Systems

The time between providing the job description and hiring was fairly quick. We were very impressed with Martinet, who had worked primarily in the hospitality industry. Her customer engagement history and experience in dealing directly with customers, and her maturity and calmness, to name just a few characteristics and qualities, made her a good candidate.

"Working through Crystal was a great experience, and as usual, DiPAR received fantastic, proficient, professional, and friendly service from the Job Crystal team!"

APPROACH

Crib Notes

DiPAR could use crib notes to find the right candidate – a game changer when sourcing. The AI knew EXACTLY what the company was looking for.

Control

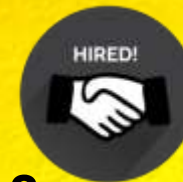
The company could shortlist the candidates they felt were right for them, leaving complete control of the process in their hands.

Automation

Instead of having to individually contact each and every candidate, the system reached out automatically, saving the company countless hours.



15 MINUTES
for first batch
of candidates



10 DAYS
to get to
offer stage



28 HOURS
saved with
automation

RESULTS & CONCLUSION

DiPAR saved a huge amount of money by not needing to use an agency. They also saved hours of time by not needing to find, source, and search multiple platforms, instead letting AI do the time-consuming part. Then they saved even more time with automatic communication, getting the interest of candidates without having to contact each person individually. In the end, all they needed to do was interview (to ensure the person was the right fit for their team) and negotiate.